ASHLEY EFFINGER
Elevated Spaces™

SPEAKING + MEDIA
LUXURY MULTIFAMILY + CLASS A CRE

Ashley Effinger

Luxury commercial real estate and multifamily marketing strategist.

The promise matters.
The experience proves it.

Ashley Effinger is the founder of Elevated Spaces by Ashley Effinger, a platform for luxury multifamily and commercial real estate marketing strategy. Her experience spans multifamily, office, retail and mixed-use properties. She connects brand positioning, the leasing journey and resident or tenant experience with clearer marketing decisions. Through Elevated Spaces and Multifamily Insiders, Ashley publishes practical perspectives that challenge familiar industry assumptions and help property teams examine the evidence behind their promises and marketing choices.

SIGNATURE SESSION CONCEPTS

01 Luxury Is a Claim Until the Experience Proves It

Turn premium language into evidence a prospect or tenant can actually verify.

02 The Lease Is Not Won at the Click

Find where interest loses momentum between the campaign, the tour and the follow-up.

03 Your Tenant Lounge Is Not a Tenant Experience Strategy

Connect amenity positioning, access and communication with everyday usefulness.

KEYNOTES / WORKSHOPS / INVITED WEBINARS / PODCASTS

Bring a sharper perspective to your audience.

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